

SHOE SALE THIS WEEK



Extra Special Values in White Shoes

White Canvas Shoes for Ladies in 16-button height, neat toe styles and medium heel, special \$2.50

Ladies two-strap pump in white duck, latest style toe, extra value at \$1.50

Children's two-strap white canvas slippers, size 12 to 2, at \$1.50; size 9 to 11 at \$1.25; size 3 to 8 at \$1.00

Ladies white poplin pumps, or button Oxfords, in neat and comfortable styles, the best to be had at \$2.00

Men's brown duck Oxfords, cool and comfortable for this warm weather, special at \$1.50

Children's soft tan leather bare-foot sandals, extra well made, all sizes \$1.25

ALSO SPECIAL THIS WEEK

Latest styles in Ladies button Oxfords in black or tan calf leathers, the most practical summer shoe for walking, special price \$3.00

Men's tan or black calf Oxfords in neat, comfortable lasts, all sizes and the best of the new lasts, this week for, special \$3.50

THE PRINCE STORE
ALAMOGORDO, NEW MEXICO

ALAMOGORDO NEWS-ADVERTISER

An Independent Weekly Newspaper Published Every Friday by
CHAS. P. DOWNS

Entered as second-class matter December 7, 1912, at the post office at Alamogordo, New Mexico, under the Act of March 3, 1879.

The News-Advertiser is the Official Organ of the County of Otero and the Town of Alamogordo, N. M.

The grass just ahead always looks greener. The same may be said of other towns than this—they look better from here than Alamogordo. The press agent's beguiling stories are entertaining and bewildering, and you read and read and get the idea that just a few miles further on you will strike it rich, you will find flat-footed in a ready-made paradise where all you will have to do is to pick the argent dollars from the bushes. Nix, brother, nix! You were put into this dreary old world to get your bread by work of some kind. You will find drawbacks to those other places fully as great as you find here. Those bewitching stories are not for the purpose of getting you over there in order to make it easy for the men behind the scheme to lay the money into your pretty "tule hands." It will be found that the grocers, the bakers and the candlestickmakers there are built about like those doing business in Alamogordo; that the soil there needs water and working; that the seeds to make the melons must be injected into the bosom of old mother earth in some way; that money must be had with which to do these things; that jobs there are to be had if you are competent to fill the positions—maybe. Conditions are pretty much the same the world over. If you succeed you have certainly got to "hit the ball"; you have certainly got to work. If you have tried it, you are probably wise.

J. H. ELKAN

Life and Fire Insurance
Agency
Mutual Life of New York
Real Estate Rentals
Office With J. Q. Grant
Real Estate Conveyance
Office

to the fact that cussing your luck has never earned you a dollar; that knocking on your town has not rapidly built it up; that refusing to work for a dollar a day because the last work you did you got two dollars a day hasn't bought you many loaves of bread. And if you have tried it, you have very probably discovered that by adjusting yourself to your surroundings you have done pretty well.

The Bystander, in the Santa Fe New Mexican, writes a mighty lot of good stuff. The majority of his observations are intended for his home town, but most of them can be applied to conditions elsewhere without any trouble. Day after day—six days a week—gets to be a fearful grind; but the Bystander is always fresh, always interesting, always entertaining. Here's to you, Wight! you're a pippin!

L. L. Klinefelter, the genial "Uncle Kline" of the Obar Progress, says in a recent issue that Obar would certainly have pulled off a rip-roaring celebration on July Fourth, but the committee appointed to fix things up, couldn't agree on a date for the Fourth. On the level, Kline, "was" you the chairman of that committee?

Mr. Carnegie is going to Berlin to congratulate the emperor on 25 years of peace. Kaiser Bill ought to show appreciation by meeting him with a warship.

A London author confesses to a love for American slang. The same fondness is felt here, except when a London author attempts to use it.

Sadly misled, we read Hutchins Haggood's article on the "Movement of Society," thinking it would describe a new tango dance.

The first rush of Pacific waters into the canal makes the marriage of Venice to the sea look like an Atlantic City flirtation.

Mr. Bryan announces that the war spirit is dying; but perhaps after a while he'll get around to his foreign mail.

The new Plorkowski serum is expected to put the deadly trichina on the run.

LOCAL ITEMS

LOCAL TIME CARD.

| Eastbound: Arrive | Depart |
|-------------------|----------|
| No. 34 10:10 am | 10:15 am |
| No. 4 3:05 pm | 3:10 pm |
| No. 2 7:50 pm | 7:55 pm |

Westbound:

| Arrive | Depart |
|----------------|---------|
| No. 1 4:10 am | 4:15 am |
| No. 3 1:10 pm | 1:15 pm |
| No. 33 4:51 pm | 4:56 pm |

Cloudercroft train leaves every morning at 10:15, and arrives in the afternoon at 4:51.

Mail Changes.

Train 34, connecting here with the Cloudercroft train, now brings a letter pouch for Alamogordo, from El Paso. Train 33, connecting here with the train from Cloudercroft, will carry a letter pouch from Alamogordo to El Paso, but not for intermediate stations. This pouch will leave the postoffice at 4:30 p. m. On the 8th, and after, train 2 will pass here about 5 p. m. and mail for it will leave the postoffice at 4:30 p. m.

Next Tuesday is Clean-Up Day. (Clean up!)

Edward Chase was a Cloudercroft visitor Sunday.

E. Zinker of Mt. Park was in Alamogordo Thursday.

Painting and paperhanging, Monaghan, Alamogordo.

Charles Willmot was in town Monday from Cloudercroft.

H. M. Denney was in town Monday from Cloudercroft.

C. E. Beasley was in town Saturday from Mountain Park.

Joe Carr of El Paso was in town Sunday visiting friends.

June 14th, one week from tomorrow, will be Flag Day.

Louis Hill was here from El Paso Sunday visiting his family.

G. J. Wolfinger made a business trip to the Pass City, Monday.

J. F. Cadwallader was in town Monday from Mountain Park.

Mrs. T. A. Murphy made a business trip to El Paso Wednesday.

W. T. Brownfield was a business visitor from Orange on Monday.

Miss Minnie Lawrence is visiting the Prude family in Tularosa this week.

J. S. Houser returned to his home in Cloudercroft Monday after a brief visit here.

Paul Moody returned Sunday from a two weeks' visit with friends in Mesalero.

Mrs. H. S. Evans and "Buster" are here from El Paso for a visit with Mr. Evans.

Mrs. Farley and daughter, Elsie, were in town Monday from Carrizozo, shopping.

C. E. Mitchell left Monday evening for San Simon, Ariz., to be gone several days.

Miss Blanche Anderson left Sunday evening for Las Vegas to attend the Summer Normal.

H. E. Brubaker returned to Cloudercroft Tuesday morning after several days business visit here.

J. J. Sanders returned Monday evening to his home in Tularosa, after a brief business visit here.

J. P. Morrow left Tuesday morning for Albuquerque after spending a few days here with friends.

W. H. Woods and family left Saturday morning for their ranch on Crow flat to spend the summer.

Chas. H. Brown, manager of the Y. M. C. A. of El Paso, was in town Monday on his way to Mt. Park.

Mr. Emmett Hancock, Mrs. Lois Levi and little daughter, Lorena May, spent Wednesday in Cloudercroft.

Luther B. Johnson made final proof for his claim before U. S. Commissioner Parker last Tuesday.

Miss Louise Bemis returned Sunday evening from a two weeks' visit with Miss Hazel Hansen in El Paso.

Miss Maude Davis left last Friday morning for Cloudercroft where she will teach a music class during the summer.

County Superintendent R. S. Tipton and family left Sunday morning for Las Vegas, where they will spend the summer.

Miss Mary Hudnell, who has been visiting the Roscoe family the past week, left Monday evening for her home in El Paso.

William Skope who has been attending a Military Institute at Ft. Texas, the past year, returned home Friday evening.

William Walthall came up Saturday evening from El Paso and spent Sunday with his parents, Mr. and Mrs. J. H. Brown.

Blanche M. Olden of Weed was in town last Saturday. She proved up on her homestead before U. S. Commissioner M. W. Parker.

Mrs. Ralph Hall arrived Monday morning from Paonia, Colo., to spend the summer with her parents, Mr. and Mrs. G. F. Rousseau.

J. H. McKee spent Sunday in Cloudercroft. Mrs. McKee and Julia who have been visiting there returned with him on Sunday evening.

Louis Hershey, Miss Ethel Maxwell, Mr. and Mrs. Guy I. Watt, motored up to Tularosa Monday evening to attend an informal dance.

Mrs. F. C. Murphy and family left Thursday morning for Cloudercroft to spend the summer.

Mr. and Mrs. Ralph Pollock are moving to Cloudercroft this week where Mr. Pollock will open up his studio for the summer.

Don't forget to arrange to be with us in Alamogordo on the Fourth. You will have a dandy time—your money's worth in every respect.

Elmer Stewart Wooten and Miss Josephine Burt were married in the presence of a few friends at the South Methodist parsonage Wednesday evening at eight o'clock, by Rev. Geo. H. Givan.

Don't forget that Alamogordo's Clean-Up Day is next Tuesday. Have your premises cleared of all rubbish so the teams can get it and cart it off. And have your fifty cents ready to give to the collector who will call for it.

Rev. John R. Gass, synodical missionary of the Presbyterian church for this state, conducted services at the Presbyterian church here last Sunday morning and preached in the South Methodist church in the evening.

Sunday the Cloudercroft train went into daily service, leaving Alamogordo after the arrival of No. 33 from the south, or at about ten o'clock. The train crew came out proudly in their new suits of khaki and brown straw caps.

Mr. and Mrs. Frank W. Beach left Sunday afternoon for Dallas, Tex., for a few days visit with Mr. Elmer Beach, Frank's brother. From there they will go to Kansas City and Chicago. They expect to be gone several weeks.

Charley White is building a porch for George Weigle, Jr., which will add greatly to the appearance and comfort of the latter's home. It will be some porch, too. It will be sixty feet long and twelve feet wide and screened.

A legal notice in this issue comes from Regina, Sask., Canada, and gives notice to those having claims against the estate of Rueben G. Sherck, deceased, to have them in the hands of Bigelow & Graham, solicitors, at the above address, prior to July 8, 1913.

The board of regents, at a meeting held this week, appointed Dr. George E. Ladd of Oklahoma President of the New Mexico College of Agriculture and Mechanical Arts. Dr. Ladd will assume his duties on July 8 first, succeeding Dr. W. E. Garbison, who has been president of the college since 1908.

R. E. Mussey was in town Monday on his way from El Paso to High Rolls. While here he gave this office a pleasant call. Mr. Mussey is now engaged in the grocery business in the Pass City, but is a printer by trade and is naturally drawn toward the print shops.

The Prince Stone tells you about shoe bargains in its ad in this issue. Read it and get next to some mighty interesting prices. Then go over to the big store and fit yourself out before the sizes you want are all gone. You always get a full dollar's worth at the Prince Store.

J. E. Anderson was in town from Tularosa Monday making arrangements with Clarence W. Morgan to go to Tularosa and take charge of the Tribune office while Mr. Anderson enjoys his vacation in the East. Jim hasn't had a real vacation for five years and he thinks it is time to take a lay-off.

There is but one residence in the town of Alamogordo, that of J. R. DeMier, that has outside shutters on the windows. There would be many more if people were aware how much cooler it makes the house. The breeze that comes in through the partially closed slats is cooled and the temperature inside is reduced several degrees.

H. R. Blankenship was in El Paso this week where he took a class of thirty through the Council work of the Masonic Order. This division of the Masonic work follows the Royal Arch Chapter and precedes the Commandery, and while it is an exceedingly strong order in Texas, it is little known among Masons in New Mexico.

An informal smoker was enjoyed by the members of the Masonic Order and Knights of Pythias lodges at the new Masonic Hall, over the First National Bank, Thursday evening. The three lodges named will use the hall for lodge purposes, and Jed R. Yale, Worshipful Master of Sacramento Lodge No. 26, A. F. & A. M., arranged for the smoker so all might see the new and beautiful quarters and get acquainted.

Saturday afternoon the Sunday school class of Mrs. John Bernstein had a very happy lawn party at the home of Mrs. C. M. Beecher on Ohio avenue. Games and more games, were played and lots of fun crowded into a few short hours. Refreshments were served, picnic style, on the lawn. Those present were: Margaret and Gustav Straus, Myrtle and Mabel Warnock, Louise Jones, Hazel Stone, Stella West, Florence and Donald Johnson.

Fred Crosby got after a bear at the head of Indian Creek, above Three Rivers, last week and after putting four bullets through him landed old Bruin. Fred and Joe Wingfield were a little afraid the bear and Mr. Wingfield's pigs might not lie down in peace together, so they went after them for the purpose of clearing the way for the pigs. Four bears were found, but only one was landed. It weighed about 500 pounds.

Rosalio Lopez, for many years a resident of Tularosa, has cast his lot with the people of Valencia county, having taken up his home at Bowen. In making this change, Mr. Lopez has resigned from the presidency of the Board of Regents of the Blind Asylum. This is to be regretted, and is regretted by the other members of the Board, the members of the faculty and the public generally who know something of the interest Mr. Lopez has taken in this institution. Mr. Lopez's successor has not yet been chosen.

Dr. PRICE'S CREAM BAKING POWDER

You will find it a great satisfaction to do

More Home Baking

You will make biscuit, cake and pastry clean, fresh and tasty—better every way than the ready made foods.

Dr. Price's Baking Powder is specially devised for home use, and makes home baking easy and a delight. It will protect you from the dread alum baking powders, which are too frequently found in the ready made articles, and insure you food of the highest healthfulness.

Morning Party.

Mrs. Jed R. Yale was the hostess of a very delightful morning party on Wednesday at the home of Mrs. Chas. F. Price on Texas avenue.

There were three tables of auction bridge and as many more who spent a pleasant morning with fancy work. When the score closed, Mrs. W. E. Warren was winner of the auction prize, and Mrs. G. F. Rousseau for the fancy work.

At twelve o'clock a delicious two course luncheon was served on the small tables placed here and there, and the huge bunches of roses gave the rooms a pleasing appearance.

Mrs. Yale was assisted in serving by Misses Margaret Saltzgeber and Beatrice Lawson.

The guests were: Mesdames J. L. Lawson, W. E. Warren, Jno. M. Bowman, F. C. Rolland, C. L. Chapman, C. H. Waltschmidt, O. G. Cady, W. R. Saltzgeber, Gay I. Watt, Charles Cunningham, Edwin Mechem, James Riddle, Herbert Loomis, G. F. Rousseau, Ralph Hall, Ed Martin, O. S. Lusk, C. F. Price, A. J. Buck, George Weigle, Sr., Misses Pinckie and Wolfinger.

Advised Letters.

For week ending May 28, 1913.
Dias, Sr. Guadalupe; Canning, Miss Helen; Connard, J. J. Gibson, John S.; Garrett, Mrs. A. J.; Gaudin, St. Espiridon; Gutierrez, Mr. Manuel; Johnston, Mrs. Belle; Porter, Mrs. Etta; Ramirez, Sen. Blasco Valdez, Refugio; Van Winkle, Charley. When calling please say advertised and pay one cent.

J. M. HAWKINS, P. M.

South Methodist Church.

Sunday school at ten o'clock. Preaching by the pastor at eleven o'clock in the morning and at eight o'clock in the evening. A hearty welcome to all attending these services.

Three Rivers News Notes.

Mrs. Reichelt has returned from a visit to Alamogordo.

Miss Agnes Bennett spent Saturday visiting Miss Greenberg on her homestead.

Mrs. Francis Woodside is attending the summer session of the Silver City Normal.

Miss Agnes Bennett has returned from Silver City where she attended school the past year.

The name of our postoffice has been changed from Salinas to Three Rivers. The original Three Rivers postoffice is now White Mt.

The many friends of Andalasia Padilla were grieved to learn of his death at noon Monday.

Mr. Padilla was an old resident and held the office of Justice of the Peace. He was also one of the directors for this district.

SAVINGS OF SIR WALTER RALEIGH.

Pain would I, but I dare not; I dare, and yet I may not; I may, although I care not for pleasure when I play not.

Passions are likened best to floods and streams. The shallow murmur, but the deep are dumb.

Cowards may fear to die, but courage, stout. Rather than live in snuff, will be put out.

If she undervalue me, What care I how fair she be?

Pain would I climb, yet fear I to fall.

O eloquent, just and mightie Death, whom none could advise, thou hast persuaded. What none hath dared thou hast done, and whom all the world hath shuddered thou only hast cast out of the world and despoiled. Thou hast drawn together all the fairest creatures, all the pride, cruelty and ambition of man, and covered it over with these two narrow words: Hic jacet.

TENER FAVORS SUNDAY BALL

Bill introduced in the Pennsylvania Legislature Said to Have Backing of Governor.

The introduction at Harrisburg of a bill to legalize Sunday baseball in Pennsylvania discloses the fact that strong interests are behind the measure. It is freely asserted that Governor Tener favors the project. The bill was introduced by Representative



Gov. Tener at Bat.

James Whitbank of Philadelphia. The political interests that are financially identified with the Phillies are really its backers. The fact that Gov. Tener has had so many conferences with President Locke is said to indicate that some plan was considered before the governor's friends invested their money in the enterprise.

Notice for Publication.

Department of the Interior, U. S. Land Office at Las Cruces, N. M., June 3, 1913.

Notice is hereby given that Alexander Milton, of La Luz, New Mexico, who, on July 3, 1908, made Homestead Entry No. 64, for W¹/₂ Sec. 12, E¹/₂ S¹/₂ W¹/₂, Section 21, Township 15 S., Range 10 E., N. M. P. M., has filed notice of intention to make Final Three Year Proof, to establish claim to the land above described, before M. W. Parker, U. S. Commissioner, at Alamogordo, New Mexico, on the 22nd day of July, 1913. Claimant names as witnesses: C. H. Bower, of La Luz, New Mexico; Alex. W. West, B. S. Schuyler and H. A. Hampton, of Alamogordo, New Mexico.

JOSE GONZALES, Register.

CLASSIFIED

One Cent Per Word Each Insertion

FOUND—Purse with some small change. Inquire at this office.

PASTURAGE FOR HORSES—Good grazing land; plenty of water; four miles from town; \$1.00 per month. Inquire this office.

FOR SALE—The News-Advertiser has for sale a country newspaper press in excellent running order, which may be had at a reasonable figure for cash.

A. F. MENDER

REAL ESTATE

Abstracts, Insurance

Notary Public

Office Opposite Court House

The Pioneer Livery and Feed Stables

Horses Boarded by the Day, Week or Month

Good Rigs, Good Horses and Careful Drivers

STEWART & FINLEY
Proprietors



Blue Ribbon Cattle

Furnish the meats we handle at this market. Wherever the choicest meats are to be had you will find us there trying to secure them for your table. Of course they cost us more than ordinary meats, but that needn't worry you. We charge no more than others, hoping to make up for the lessened profit in your continued satisfaction.

Groom's Market



OUR COAT IS OFF

not for a fistic encounter, but to serve you with energy, judgment, courtesy and dispatch in every department of the grocery business. What you don't want, we long ago stopped carrying—what you do want we carry in abundance, and invariably the best to be had for the money. We buy that way and we sell that way.

DICKIE AND AYONDALE GOODS
WILL STAND THE TEST
PROMPT DELIVERY. PHONE 111

W. W. MANN



Relaxation and Recreation

Everybody needs a change of scene. Every business man and woman will be benefitted by an hour well spent at our "fun shop." Laugh and Grow Fat. Is not the only benefit. Your wits will be sharpened so that you can do better and more work when you return to your business. The manager of the New Alamo Theatre knows that this is so.

NEW ALAMO THEATRE